ABOUT:

Our website and app are home to information about education, labor, government, and safety that construction companies around the Chicagoland area seek. Online publications are distributed to over 1,500 stakeholders and decision makers regularly.

Our membership ranges from large, national firms to smaller, specialized companies who all employ over 10,000 individuals and perform more than $12 billion in work annually.

MISSION STATEMENT

Chicagoland Associated General Contractors serves as the unified voice of the Chicagoland construction industry and empowers our members through labor and government relations, ongoing education, and business relationships.

GENERAL AUDIENCE

General Contractors
Service Providers
Specialty Contractors
Suppliers
Architects
Engineers
Owners/Developers
WEBSITE
CHICAGOLANDAGC.ORG
ADVERTISING ON THE CHICAGOLAND AGC WEBSITE IS A FANTASTIC WAY TO SHARE YOUR MESSAGE WITH MEMBERS AND NON-MEMBERS ALIKE.

- Enhance exposure by linking to page of your choice
- Bi-annual packages reinforce visibility
- Reach over 2,000 users per month

**SQUARE | $1,000 BI-ANNUALLY**

- **HOMEPAGE & NEWS PAGE**
  - Three placements available

- **EVENTS PAGE & NEWS PAGE**
  - Three placements available

**BANNER | $1,250 BI-ANNUALLY**

- **HOMEPAGE & NEWS PAGE**
  - One placement available

- **EVENTS PAGE & NEWS PAGE**
  - One placement available
THE "BLUEPRINT" E-NEWSLETTER

Monthly delivery to nearly 2,000 contacts at general contractors, subcontractors and industry affiliates.

BENEFITS OF ADVERTISING

- Your messages are directly sent to targeted decision makers
- Non-members can be added to the list, which means those in many facets of the Industry will see your messages
- Directs visitors to the landing page of your choice to assist in your sales funnel
- Limited available space makes each position exclusive
BANNER ADVERTISING
6 MONTHS | $900
- Only two spots available semi-annually
- 600 x 90 Pixels
- Located at top or bottom of eNewsletter

SPONSORED CONTENT
6 MONTHS | $1,200
- 5-10 word header, 30-50 words for the summary text
- 180 x 150 pixel image/logo
- Located within body of newsletter, varying on each month's organic content
AGC CONNECTION MOBILE APP

AVAILABLE ON IOS AND ANDROID APP ENABLED DEVICES, THIS IS THE PERFECT OPPORTUNITY TO BE AT MEMBERS' FINGERTIPS.
PLACEMENT OPTIONS

BANNER ADVERTISING
APP WIDE PLACEMENT, RUN IN ROTATION
• PLACEMENT WILL VARY. ADVERTISERS MAY DETERMINE WHERE THEY WOULD LIKE THE BANNERS PLACED BASED ON AVAILABILITY.

SPONSORED CONTENT
NEWSFEED
• PUBLISH A 5 TO 10 WORD HEADLINE, LINKED TO LANDING PAGE OF ADVERTISERS CHOICE.

ENHANCED ENGAGEMENT
POLLS, FORUMS AND RESOURCES
• CREATE A POLL(S) THAT PRODUCES REAL-TIME RESULTS FROM THE CHICAGOLAND AGC MEMBERSHIP.

• START A CONVERSATION WITH YOUR TARGET AUDIENCE ABOUT A CAGC APPROVED TOPIC OF YOUR CHOICE.

• ADVERTISERS MAY HAVE 1 TO 5 RESOURCES IN THEIR FOLDER TO SHARE WITH THE CHICAGOLAND AGC MEMBERS.

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* ALL PACKAGES ARE FOR ONE CALENDAR YEAR
SECURE YOUR SPOT

PLEASE CONTACT EMILY STEINMETZ
Esteinmetz@chicagolandagc.org
773.444.0465

GRAPHICS, IMAGES, OR SPECIALIZED VOCABULARY CAN BE REQUESTED AT AN ADDITIONAL COST. ALL ADVERTISEMENTS WILL GO THROUGH AN APPROVAL PROCESS.